DIVISION OF ACADEMIC AFFAIRS

STRATEGIC PLAN AND IMPLEMENTATION
2016 - 2020

GOAL #1
Strategic Priority 3 and 4

Ensure that Fresno State students have timely access to courses and opportunities to participate in academic high impact practices such as internships, service learning, undergraduate research, and study abroad.

LEADERS
Martin Shapiro, Professor, Psychology
Dennis Nef, Vice Provost

METRICS
• Number of students who participate in three or more academic HIPs
• Number of classes offered over a wider range of hours and over 6 days/week
• Optimize classroom/office space through creative course scheduling
• Offer a broad array of professional development and continuing education options
• Increased level of coordination and funding for internships, service learning, undergraduate research, and study abroad participation

THEMES
• Standard course times/reduce bottlenecks/ensure 15 unit load
• Hybrid scheduling
• Online delivery
• Hyflex scheduling
• Cohort/block scheduling
• Internships
• Project-based learning experience
• S-designated service course
• Increase First Year Experience (FYE) opportunities
• ePortfolio
• Research
• Study abroad
• Continuing education
• Professional development

Photo: Professor Nanete Maki-Dearsan and her studio art students sketch outdoors on campus.
GOAL #2
Strategic Priority 1

Re-imagine general education that better reflects evidence-based and innovative learning and pedagogy to meet the needs of today’s world.

LEADERS
Paul Crosbie, Professor, Biology
Xuanning Fu, Dean of Undergraduate Studies

METRICS
- Refresh and redesign general education curriculum
- Consolidation of learning outcomes
- Use of ePortfolios to document learning and capture reflection

THEMES
- Thematic coherence
- Substantial progress toward certificate and/or degree beyond GE
- Create a sense of belongingness

GOAL #3
Strategic Priority 1 and 4

Re-imagine research and graduate studies so that the synergies between the two improve teaching, learning, and faculty engagement at all levels.

Carnegie classification (R3)

LEADERS
Tim Skeen, Professor, English
James Marshall, Dean, Division of Research and Graduate Studies

METRICS
- Number of graduate degrees awarded
- Number of students moving on to terminal degrees
- Number of graduate and undergraduate theses/projects, publications, conference presentations, etc.
- Grants awarded
- Grant funded research
- Reward faculty for grant participation

THEME
- Increase community-based problem solving research

GOAL #4
Strategic Priority 2

Holistically support faculty and staff to make careers more productive and fulfilling.

LEADERS
Julie Olson Buchanan, Professor, Management
Rudy Sanchez, Interim Associate Vice President for Faculty Affairs

METRICS
- Increase investment in academic affairs to strategically increase tenure density
- Percentage of TT faculty with 9 WTUs or less of teaching
- Number of faculty and staff involved in professional development
- Programmatic assessment of the number and breadth of faculty development offerings
- Faculty and staff satisfaction survey results
- Survey of potential faculty who reject offer and/or leave because of lack of job for partners
- Number of faculty and staff engaged in community and campus service
- Percentage of slots in campus-based child care (Program for Children) for faculty
- Use of evidence-based practices in class – behavioral observations
- Number of publications and creative works

THEMES
- Faculty and staff workload
- Faculty and staff hiring
- Interdisciplinary collaboration
- Employee concierge
- Thematic teaching and learning development
- Pedagogical publication
- Creating respectful workplace environment