

**DEVENDRA SHARMA**  
*CURRICULUM VITAE*

Office

13 Speech Arts  
Department of Communication  
California State University—Fresno  
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**ACADEMIC &  
PROFESSIONAL  
APPOINTMENTS**

**California State University—Fresno, CA**

Assistant Professor, Department of Communication, 2006-present  
Lecturer, Department of Communication, 2005-2006

**Joint United Nations Program on HIV/AIDS**

Chief Creative Consultant, Action-Based Folk Performance/Media  
Campaign and Research Project on HIV/AIDS in Rural Bihar, India,  
2007-2008

**Performing Diaspora, CounterPulse, San Francisco, CA**

Artist/Scholar in Residence, April-November 2009 & May-October 2010

**Ohio University, Athens, OH**

Teaching Associate, 2002-2005  
Research Associate, Spring 2005  
Graduate member, Faculty Search Committee, 2003-2004

**Indraprastha College, University of Delhi, New Delhi, India**

Lecturer and Communication Course Coordinator, 2001-2002

**Population Communication International, New York, NY**

Technical Advisor and Consultant, Participatory Community  
Performances, and Entertainment-Education Project in India, 2000-2005

**Brij Lok Madhuri, New Delhi, India** [*a non-profit organization  
committed to using folk performing traditions for social justice*]

Communication consultant, designer, performer, and writer, 1999-present

**EDUCATION**

**Ohio University, Athens, OH**

Ph.D., Communication Studies, August 2006

Dissertation: Performing *Nautanki*: Popular Folk Performances as Sites  
of Dialogue and Social Change (Director: Dr. Arvind Singhal)

**University of Southern California, Los Angeles, CA**

Social Content Media Production Leadership Fellow, supported by Packard Foundation, May-August 2000

**Mass Communication Research Centre, Jamia Millia University, Delhi, India**

M.A., Communication Studies, 1993

**University of Delhi, Delhi, India**

B.Sc. (Honors), Botany, 1991

**Swami-Khera *Gharana* (traditional performance school), Mathura, India**

Trained as a Professional *Nautanki* Actor-Singer (folk musical theater tradition of northern India). More than 500 performances to date.

## PUBLICATIONS

### Books

Devendra Sharma, *The Nautanki Performance Tradition of Northern India and its Potential as a Communication Strategy for Community Bonding and Social Change*. [work in progress]

Devendra Sharma, *Speak My Language: Performance, Ordinary Culture, and Social Change*. National School of Drama, Government of India, New Delhi, India [work in progress]

### Book Chapters

**Devendra Sharma** (2012). "Indigenous Performance Art Forms as Spaces for Social Reflection and Participatory Communication in Directed Social Change" in Srinivas R. Melkote (Ed.) *Development Communication in Directed Social Change: A Reappraisal of Theories and Approaches*. Singapore: Asian Media Information Centre. In Press.

Lynn M. Harter, **Devendra Sharma**, Saumya Pant, Arvind Singhal, and Yogita Sharma (2007). "Catalyzing Social Reform Through Participatory Performances in Rural India" in Larry Frey and Kevin Carragee (Eds.) *Communication Activism: Media and Performance Activism* (pp. 285-314). Cresskill, NJ: Hampton Press. The book was awarded as "**The Best Edited Book of the Year**" by the Applied Communication Division at the National Communication Association Convention, San Diego, CA, 2008

Arvind Singhal, **Devendra Sharma**, Michael J. Papa, and Kim Witte (2004). "Air Cover and Ground Mobilization: Integrating Entertainment-Education Broadcasts with Community Listening and Service Delivery in India" in Arvind Singhal, Michael Cody, Everett M. Rogers, and Miguel Sabido (Eds.) *Entertainment-Education and Social Change: History, Research, and Practice* (pp. 351-376). Mahwah, NJ: Lawrence Erlbaum Associates.

Peer Reviewed  
Articles

Arvind Singhal, Michael J. Papa, **Devendra Sharma**, Saumya Pant, Tracey Worrell, Nithya Muthuswamy, and Kim Witte (2006). "Entertainment-Education and Social Change: The Communicative Dynamics of Social Capital." *Journal of Creative Communications*, 1(1): 1-18.

Arvind Singhal, Lynn M. Harter, Ketan Chitnis, and **Devendra Sharma** (2007). "Participatory Photography as Theory, Method and Praxis: Analyzing an Entertainment-Education Project in India." *Critical Arts*, 21(1): 212-227.

**Devendra Sharma**, "Nautanki Performances: Creating Sites for Community Connection and Social Action." *Text and Performance Quarterly* (in review)

Additional Articles  
and Reports

**Devendra Sharma** (2011). "The Magical Communication Strategy: Working with PCI to use Indigenous Live Community Performances in Combination with Mass Media for Positive Social Impact" in *Population Communication International-Media Impact's 2010 Annual Report*. New York: PCI-Media Impact.

Arvind Singhal, **Devendra Sharma**, Centre for Media Studies, Brij Lok Madhuri, and Saakar Foundation (2007). "Intervening with the Indigenous: An Action-Based Folk Media Campaign and Research Project on HIV/AIDS in Rural Bihar." Executive Campaign Research Report submitted to the Joint United Nations Program on HIV/AIDS (UNAIDS). New Delhi: UNAIDS.

**RESEARCH PROJECTS**

Chief Creative  
Consultant &  
Researcher

Joint United Nations Program on HIV/AIDS (UNAIDS) Project in India. Title: "Intervening With The Indigenous: An Action-Based Folk Media Campaign And Research Project on HIV/AIDS In Rural Bihar," 2007-2008. I designed community fairs, helped organize community folk performances, and created a music video to involve local communities in Bihar in combating HIV/AIDS. I also co-designed and co-directed research assessing the project's impact.

Consultant,  
Communication  
Designer, Writer,  
Trainer &  
Researcher

Folk Media Campaign in Uttar Pradesh, India. A project of the government of India in collaboration with Johns Hopkins University/Center of Communication Programs (JHU/CCP). Funded by United States Aid for International Development (USAID), 1999-2005. For this campaign, I designed and co-wrote 15 folk scripts integrating messages about women's empowerment, reproductive rights, and health. I also co-trained 150 folk troupes to stage more than 10,000 folk

performances in the village communities of Uttar Pradesh, one of the most populous states of India.

Community-Based Action Research in collaboration with the departments of Theater and Health Sciences at California State University—Fresno, West Fresno Health Care Coalition, and West Fresno Boys and Girls Club. The project targeted the issues of healthy eating, self-image, and obesity in pre-adolescent children in West Fresno, CA, 2009. I directed graduate students in my research methods course to assess the impact of the project.

Researcher  
& Technical Advisor

Project Title: “Taru' Radio Soap Opera and Community Performances for Social Change in Bihar, India.” Funded by Population Communication International (PCI), New York, NY, 2001-2004. “Taru” was an entertainment-education campaign to promote women's empowerment, gender equality, and family health. In this project, I used innovative methods such as participatory theater and participatory photography for social justice.

Sexual Assault Prevention Theater (SAPT) Program, Department of Health Sciences, California State University—Fresno, CA, 2011

Consultant

Fresno County Department of Community Health—Black Infant Health Fetal-Infant Mortality Review (FIMR) Program, Fresno, CA, 2008 onward

Consultant &  
Researcher

“Indigenous Culture as a Strategy to Achieve Better Health”  
Saakar Foundation, Patna, India, 2007-present

**INVITED  
PRESENTATIONS**

Devendra Sharma, “Performance and Lecture on Indian Performance Tradition *Nautanki* and its use for Communication with Resident Actors at the Théâtre du Soleil” in Paris, France. Invited by Ariane Mnouchkine, world-famous theater director and founder of Théâtre du Soleil. Paris, France, May-June, 2010

Devendra Sharma, Resident Artist-Scholar. Selected as one of 4 artist-scholars from across California to create new performance pieces using traditional forms to communicate contemporary messages. CounterPulse, San Francisco, CA, May-October 2010 (final performances/presentations on October 28-31, 2010)

Devendra Sharma, Visiting Faculty at the Film and Television Institute of India. Dr. Sharma was invited to teach a course on folk theater and direct a *Nautanki* (folk operatic theater) production with acting students at the institute. Pune, India, January 2012

Devendra Sharma, "Lecture on Indian Community Performance Tradition *Nautanki* and its use for Communication," and "Performance of *Nautanki*

Sultana Daku based on the issue of Post-colonialism." Invited by Hindi Sangam, a community-based non-profit organization. Portland, OR, April 2011

Devendra Sharma, "Mission Suhani." University-wide lecture and performance based on Indian women trapped in fraud marriages to Non-Resident Indian (NRI) men and related social issues in the South Asian Community in the U.S. University of California—Berkeley, CA, May 2010

Devendra Sharma, "Celebrating the Mentorship and Scholarship of Ev Rogers: Fifty Years of the Diffusion of Innovations Book." Symposium attended by communication scholars from around the globe. I was invited to contribute to the symposium's panels and deliberations on mentorship and diffusion of innovations. Ohio University, Athens, OH, March 2011

Devendra Sharma, "Role of Traditional Media in Sustainable Development: Challenges and Opportunities." Invited lecture for the National Conference on the occasion of the 50th anniversary of the Institute of Home Economics, University of Delhi, India, November 2011. Dr. Sharma presented with many esteemed leaders, including the former President of India and former Defense Secretary of India.

Devendra Sharma, "Performance of Folk and Theater Music from India." Symposium on famous Indian poet *Agyeya*, University of California—Berkeley, CA, February 2011

Devendra Sharma, "Workshop on *Nautanki* Folk Theater of India" for Gillo, an independent association of adult professionals, scholars, and actors producing and organizing educational, media, and arts activities for children. Mumbai, India, February 2012

Devendra Sharma, "Folk Theater Workshop" for The Company Theater based in Mumbai, India, January-February 2012

Devendra Sharma, "Invited Lecture on Communication and Performance for Social Change." University of California—Davis, CA, May 2010

Devendra Sharma, "JIYO! Providing Opportunities for Community Folk Artists." A seminar, exhibition, and performance focused on the situation of traditional community arts in a global world. I was invited to talk about improving the living conditions of community performing artists, artisans, and craftsmen in South Asia, and give a *Nautanki* (folk operatic theater) performance. The workshop was attended by the Indian National Minister for Education and Human Resources, and top scholars, performers, and intellectuals from South Asia, Europe and America. Sponsored by the Asian Heritage Foundation, New Delhi, India, March-April 2010

Devendra Sharma, "*Nautanki* and its Communicative Impact for Social Justice," Indian Institute of Technology, Delhi, India, December 2010

Devendra Sharma, "Borderlands: A Conversation about Immigration & the Arts." I was invited to be a panelist for a symposium about issues affecting traditional artists in trying to communicate important messages to contemporary audiences. The panel was a joint effort by the California Institute for Integral Studies, Alliance for California Traditional Arts, and CounterPulse. San Francisco, CA, November 2010

Devendra Sharma, "Agra Bazaar." Performed as Narrator and presented songs of Nazir Aqbarabadi, a famous Indian poet. The performance was based on the *Chattisgarhi* folk musical theater form of India. National Center for Performing Arts Annual Festival, Mumbai, India, August 2010

Devendra Sharma, "Campus-wide Presentation on *Nautanki* and Communication." at Foundation for Liberal and Management Education (FLAME), Pune, India, January 2010

Devendra Sharma, "Mission Suhani." Performances to communicate messages related to social issues such as immigration, intercultural conflict, and women's empowerment among the Indian diaspora community. Invited by Inner Eye Art, San Ramon, CA, November 2010

Devendra Sharma, "Relating to Your Students: Pronunciation in Different Languages." Workshop for faculty, students, and staff, California State University—Fresno, CA, May 2011

Devendra Sharma, "Experimenting with Traditional Art forms to Bring Focus to Contemporary Issues." As a resident artist-cum-scholar in a festival showcasing innovative performances using traditional art forms, I directed four performances of *Nautanki*, a traditional folk theater form of northern India, to communicate a controversial social issue concerning immigration, dowry, and domestic violence. CounterPulse, San Francisco, CA, April-November 2009

Devendra Sharma, "TALKS! From India to the Bay Area." I was invited to be a panelist for a discussion on issues affecting the South Asian community in the Bay Area, focusing on Indian cultural traditions and women's empowerment. CounterPulse, San Francisco, CA, September 2009

Devendra Sharma, "Indian community performance tradition *Nautanki* and its use for communication." University of California—Berkeley, CA, April 2009

Devendra Sharma, "Food For Thought: Why It's Healthy To Collaborate." Establishing strong community partnerships and developing a program to

help prevent obesity and inform pre-adolescents about healthy lifestyle choices in West Fresno. Jan & Bud Richter Center for Community Engagement and Service-Learning and the Center for the Enhancement of Teaching and Learning (CETL), California State University—Fresno, CA, October 2009

Devendra Sharma, “*Nautanki* Opera: Using *Nautanki* performances to communicate contemporary social messages.” Henry Madden Library, California State University—Fresno, CA, October 2009

Devendra Sharma, “Using Communication and Media for Social Change.” University of Delhi, India, August 2009

Devendra Sharma, “Gandhi’s favorite peace songs.” Stop the Hate Week, California State University—Fresno, CA, October 2008

Devendra Sharma, “Socio-economic-cultural, and Communication Aspects of Contemporary India.” Sequoia Book Club, Fresno, CA, September 2008

Devendra Sharma, “HIV/AIDS in India.” Fresno Art Museum, Fresno, CA, March 2008

Devendra Sharma, Director and Actor, *Nautanki* Folk Opera “Sultana Daku.” Performances with San Francisco Bay Area Indian community organization “Naatak.” Project covered internationally by BBC World News, Voice of America, Oakland Tribune, The Collegian, Hindustan Times, “Aaj Tak,” and many other newspapers and television channels in India and USA, March 2008

Devendra Sharma, “Using Communication for Social Change.” Campus-wide Lecture. Central Valley Cultural Heritage Institute, California State University—Fresno, CA, February 2008

Devendra Sharma, “Using Communication and Media for Social Change.” University of Delhi, India, August 2007

Devendra Sharma, Resource Person, Workshop on “Aligning Information, Education, and Communication (IEC) for Demand Generation and Behavior Change” in National AIDS Control Program (NACP)-III, organized by National AIDS Control Organization-India, Joint United Nations Program on HIV/AIDS (UNAIDS), and Center for Media Studies (CMS), India, June 2007

Devendra Sharma, “Guest Lecture at Arts and Humanities Honors Seminar,” California State University—Fresno, CA, Spring 2007

Devendra Sharma, “Guest Lecture on Persuasion” presented in the

Communication 7 (Persuasion) class of a fellow colleague, Dr. Mary Hussian. California State University—Fresno, CA, Spring 2007

Devendra Sharma, “Gandhi’s favorite peace songs.” Stop the Hate Week, California State University—Fresno, CA, October 2006

Devendra Sharma, “Folk Musical Traditions of India: With Pandit Ram Dayal Sharma.” Sponsored by California State University—Fresno and Central Valley Cultural Society of India, Fresno, CA, May 2006

Devendra Sharma, “Folk Songs of India.” Say it Loud: Performance Event of Department of Communication, California State University—Fresno, CA, April 2006

Devendra Sharma, Producer, Director, & Presenter, "*Charkula and Holi*: Two documentary films based on community folk performances in India." Screened at *Cineculture* film club of California State University—Fresno, CA, January 2006

Devendra Sharma, Workshop Facilitator, “Workshop on Participatory Theater for Social Change.” Department of Communication, Central Michigan University, Mount Pleasant, MI, March 2005

Devendra Sharma, “Telling Stories, Saving lives: The Importance of Using Media and Folk Performances as a Communication Strategy for Social Change.” University of California—Los Angeles, CA, February 2003

Devendra Sharma, “Entertainment-Education for Social Change.” Population Communication International, United Nations Plaza, New York, NY, September 2002

Devendra Sharma, “Communicating Health Messages and Promoting Women’s Empowerment through Entertainment-Education.” Population Foundation of India, New Delhi, India, July 2002

## **CONFERENCE PRESENTATIONS**

Devendra Sharma, "Giving Voice to a Marginalized Performance Tradition in Contemporary Society." Accepted Refereed Paper. Performance Studies Division, National Communication Association Convention, New Orleans, LA, 2011

Devendra Sharma, “Encoding/Decoding: Indigenous Performances as Tools of Change in the Discourse of HIV/AIDS.” Accepted Refereed Paper. Health Communication Division, National Communication Association Convention, Chicago, IL, 2009

Devendra Sharma, “Tap Your Feet, Move Your Body, Perform Your Story,



and Organize Yourself! Non-traditional Approaches of Analyzing Global Health Communication Interventions.” Accepted in Health Communication Division, National Communication Association Convention, Chicago, IL, 2009

Devendra Sharma, “Communicating for Social Impact: Performances for Community Friendships and Social Change in India and USA.” Refereed Paper. Global Communication and Social Change Division, International Communication Association Convention, Montreal, Canada, 2008

Devendra Sharma, “Folk Performances in the Service of Community: Applying *Nautanki* to Strengthen Community and Cultural Connection.” Refereed Paper. Performance Studies Division, Western States Communication Association Convention, Broomfield, CO, 2008

Devendra Sharma, “*I Have to Watch Friends*: Use of Global Media to Construct and Articulate Self-Identities by Young Indian Women.” Refereed Paper. Media Studies Interest Group, Western States Communication Association Convention, Broomfield, CO, 2008

Devendra Sharma, “*Nautanki* vs. Mass Media: Exploring the Role of Community Folk Performances in the Age of New Media Forms and Technology.” Refereed Paper. Performance Studies Division, National Communication Association Convention, Chicago, IL, 2007

Devendra Sharma, “Community Folk Performances as Sites of Dialogue and Social Change in India.” South Asia Conference, University of California—Berkeley, CA, 2007

Devendra Sharma, “*Nautanki* Performances: Creating Sites for Community Connection and Social Action.” **Top Three Contributed Papers in Performance Studies** at the National Communication Association Convention, San Antonio, TX, 2006

Devendra Sharma, “This is an Alien Land: Increasing alienation of folk performing forms from Indian cultural landscape in the post colonial times, and probable future directions.” National Communication Association Convention, Chicago, IL, 2004

Devendra Sharma, “Mutual Diffusion: Balancing the Cross-Fertilization of Ideas with the Preservation of Cultural Identity.” Refereed Paper. National Communication Association Convention, Chicago, IL, 2004

Devendra Sharma, “Using Folk Performances to Communicate Health Messages: A Case Study in Rural India.” Refereed Paper. International Communication Association Convention, New Orleans, LA, 2004

Devendra Sharma, "Drawing Lessons from Entertainment Education Experience in India for Global African experience." Entertainment-Education and Global African Experience Conference, Ohio University, Athens, OH, 2004

Devendra Sharma, "The Politics of Popular: Intended and Unintended Politics Connected with the Use of Terms Folk versus Popular, and their Different Interpretations in Different Cultural and Intellectual Contexts." Refereed Paper. Midwest Chapter for the Society for Ethnomusicology Conference, University of Kentucky, KY, 2004

Devendra Sharma, "Performing Swang and *Nautanki*: Dialogic of Space, Sound, Body, and Language." National Communication Association Convention, Miami Beach, FL, 2003

Devendra Sharma, "Adapting Swang-*Nautanki* to New Conditions: Applying folk performances as a Communication Strategy for Social Change." Refereed Paper. 32<sup>nd</sup> Annual Conference on South Asia, University of Wisconsin-Madison, WI, 2003

## GRANTS & FELLOWSHIPS

Joint United Nations Program on HIV/AIDS (UNAIDS): "Intervening With The Indigenous: An Action-Based Folk Media Pilot Campaign Research Project on HIV/AIDS in Rural Bihar, India." Role: Chief Creative Consultant and Researcher, 2007-2008 [\$118,590]

Artist/Scholar in Residence: One of four artist-scholars from across California selected for a grant to create a performance on contemporary social issues. Supported by *CounterPULSE*, San Francisco, CA, 2010 [\$19,400]

Artist/Scholar in Residence: One of thirteen artist-scholars selected from across California for a grant to create a performance on contemporary social issues. Supported by *CounterPULSE*, San Francisco, CA, 2009 [\$6,225]

Franklin Research Grant: Funding awarded to conduct research in the British Library for a book about *Swang-Nautanki* and other folk performance traditions of India and their connection to community engagement. Awarded by the *American Philosophical Society*, 2012 [3,500]

New Work Tour Support Program: Selected as one of ten artists from across California to pitch to sponsors at an Artist Information Exchange conference for possible funding for professional touring and presenting of new performing arts projects. Supported by *California Presenters*, Carmel, CA, 2011 [Awaiting result]

Master-Apprenticeship Grant: Funding to teach an apprentice in the *Nautanki* performance art form for one year. Supported by the *Alliance for*

*California Traditional Arts (ACTA)*, 2010 [\$3,000]

Doctoral Dissertation Research Grant, School of Communication Studies, Ohio University, Athens, OH, 2005 [\$2,000]

Friends of India Foundation Research Grant, Athens, OH, 2005. Project Title: "Indigenous Performances for Community Connection in India and America" [\$1,000]

Graduate Student Senate Research Grant, Ohio University, Athens, OH, 2005 [\$500]

Graduate Student Senate Travel Grant, Ohio University, Athens, OH, 2003 [\$300]

## **AWARDS & HONORS**

Exemplary Syllabi Award, selected from nationwide faculty nominees for the Ernst A. Lynton Award for the Scholarship of Engagement for Early Career Faculty, New England Resource Center for Higher Education (NERCHE), 2011. Dr. Sharma's COMM 264M Syllabus (Seminar in Strategies and Applications of Communications Research) was awarded as a noteworthy example of community-based teaching and learning for its application of communication literature to improve communities and emphasis on student participation in field-based research projects.

University-wide Nominee for the Ernst A. Lynton Award for the Scholarship of Engagement for Early Career Faculty, New England Resource Center for Higher Education (NERCHE), 2010. This award gives national recognition to faculty members who connect teaching, research, and service to community engagement.

Nominee for Provost's Award for Research, Scholarship, or Creative Activities, California State University—Fresno, CA, 2011

Selected for Madden Library's Exhibit of Faculty Publication, California State University—Fresno, CA, 2008

Selected by *California Presenters* for their New Work Tour Support Program. Ranked as one of the top ten applicants from across California. Presented "Mission Suhani" *Nautanki* performance to tour sponsors at the 2011 Artist Information Exchange conference in Carmel, CA, 2011

Honored by the Mayor and City Council President of Hillsboro, Oregon, for bringing expertise in Indian performance traditions and their use for communication to Oregon, April 2011

Honored by the Rotary Club for spreading awareness about Indian folk

forms in India and abroad, Sonepat, Midtown, India, September 2011

Honored as a performance expert to perform and speak about improving the living conditions of community performing artists, artisans, and craftsmen in South Asia in an international seminar, exhibition, and performance titled “JIYO! Providing Opportunities for Community Folk Artists,” focused on the situation of traditional community arts in a global world. The seminar was attended by the Indian National Minister for Education and Human Resources, eminent politicians, administrators, scholars, performers, and intellectuals from South Asia, Europe, and America. Sponsored by the Asian Heritage Foundation, New Delhi, India, March-April 2010

“Top Three Contributed Papers in Performance Studies,”  
National Communication Association Convention, San Antonio, TX, 2006

Outstanding Doctoral Student, School of Communication Studies,  
Ohio University, Athens, OH, 2005

Terry Conry and Lynn John Student Conference Award, School of  
Communication Studies, Ohio University, Athens, OH, 2004

Social Content Media Leadership Fellow, University of Southern  
California, Packard Foundation, and Population Communication  
International, 2000 [a specially designed leadership fellowship in the field  
of communication for social change]

Top Two Student Films, MCRC, Jamia Millia University, Delhi, India,  
1993. My film, “Rehna Nahin Des Birana hai” [a 16 m.m. film based on the  
plight of *Swang-Nautanki* folk performing artists in India], was elected to  
participate in the Tokyo International Student Film Festival by Jamia Millia  
University. I was the writer and director.

## **PROFESSIONAL SERVICE**

Member, University Academic Senate, California State University—Fresno,  
2010-2013

Member, Curriculum Committee, College of Arts and Humanities,  
California State University—Fresno, 2009-2011

Chair, Co-Chair, and Member, Curriculum Committee, Department of  
Communication, California State University—Fresno, 2007-2011

Reviewer, *Journal of Family Communication*, 2010

Appointed as Reviewer, Undergraduate Program in Interior Design, College  
of Arts and Humanities, California State University—Fresno, 2009

Advisory Board Member, Sexual Assault Prevention Theater program, Department of Health Sciences, California State University—Fresno, 2011

Member, Faculty Search Committee, Department of Communication, California State University—Fresno, 2006-2008

Member, Scholarship Committee, Department of Communication California State University—Fresno, 2006-2007

Reviewer, Standard Research Grants Competition, Social Sciences and Humanities Research Council of Canada, 2009

Reviewer, Performance Studies Division, Western States Communication Association, 2008

Advisor, Arts and Humanities College Students Performance Club (Bulldog Performance Council) California State University—Fresno, 2007-present

Advisor, Sikh Student Association Club, California State University—Fresno, 2006-present

Member, Advisory Group for creating the Center for the Music of Americas, College of Arts and Humanities, California State University—Fresno, 2006-2007

Member, Advisory Group for preparing National Endowment for Humanities Grant, College of Arts and Humanities, California State University—Fresno, 2006-2007

Member, Advisory Group to plan Indic Studies Center, College of Arts and Humanities, California State University—Fresno, 2006-2007

Respondent, Undergraduate Communication Conference, California State University—Fresno, 2006 and 2007

Advisor, Dog Days, Department of Communication, California State University—Fresno, 2006

Judge, Peach Blossom Festival, California State University—Fresno, 2006-2011

Advisor, Graduate Expo, Department of Communication, California State University—Fresno, Fall 2005

Reviewer, Popular Communication Division, International Communication Association, 2003-2004

Graduate Student Member, Faculty Search Committee, Ohio University, Athens, Ohio, 2004

Social Chair, Graduate Student Club, Department of Communication Studies, Ohio University, Athens, Ohio, 2003-2004

## **PROFESSIONAL AFFILIATIONS**

Member, National Communication Association, 2002-present

Member, Western States Communication Association, 2007-present

Member, International Communication Association, 2003-present

Member, Central States Communication Association, 2004-2005

## **COURSES TAUGHT**

### Graduate

Communication for Social Change  
 Entertainment for Social Change (as visiting faculty)  
 Folk/Popular Performance Traditions of India (co-taught as visiting faculty)  
 Nautanki/Swang/Saangit/Raasleela Performance Traditions of India (co-taught as visiting faculty)  
 Performance for Social Change/Activism  
 Strategies and Application of Communication Research

### Undergraduate

Argumentation Analysis and Advocacy  
 Communication and Persuasion  
 Communication and Planning Change in the Social System (Diffusion of Innovations)  
 Communication Research Methods  
 Elements of Television Production, and Still Photography  
 Fundamentals of Public Communication  
 Introduction to Radio Production  
 Participatory Theater for Social Change (as visiting faculty)  
 Performance for Social Change  
 Persuasion  
 Public Speaking  
 Social Influence and Attitude Change

## PERFORMANCES FOR COMMUNITY ENGAGEMENT & SOCIAL JUSTICE

	<u>Production Title (Hindi)</u>	<u>Social Theme</u>
<u>Director, Actor, &amp; Singer</u>	“Mission Suhani”	Women's Empowerment, Immigration, Dowry
	“Sultana Daku”	Resistance against Colonialism
	“Beti ka Byah”	Dowry Eradication
	“Naya Savera”	HIV-AIDS Prevention
	“Behkani Muskani”	Women’s Empowerment
	“Lulu Pulu”	Environment Protection
	“Pati No.1”	Boy-Girl Equality
	“Vichitra Dhokha”	Combating Caste Oppression
	“Padho Likho aur Bano Hoshiyar”	Literacy
	“Ghar Ghar ki Kahani”	Unemployment
	“Ek Tha Gadha”	Political Corruption
<u>Actor, Singer, &amp; Music Composer</u>	“Mehngai ki Maar”	Poverty Eradication
	“Jangi Ram ki Haveli”	Political Satire
	“Lakh ki Naak”	Political Corruption
	“Bhon Bhon-Khon Khon”	Communal Harmony

## TRADITIONAL COMMUNITY NAUTANKI PERFORMANCES

<u>Actor &amp; Singer</u>	“Amar Singh Rathore”
	“Indal Haran”
	“Dahiwali”
	“Harischandra Taramati”
	“Raja Gopichand”
	“Sultana Daku”
	“Laila Majnun”
	“Puran Mal”

## PROSCENIUM THEATER TO COMMUNICATE SOCIAL MESSAGES

<u>Actor &amp; singer</u>	“Agra Bazaar” (Directed by Habib Tanvir)
	“Sharvilak” (Directed By Bansi Kaul)
	“Haru-Heet,” “Meghdoot,” & “Ram Lila” (Directed by Mohan Upreti)
	“Naya Gokul” (Directed by J.N. Kaushal)
	“Khel” (Directed by Anjum Masood)
	“Surya Dhara” (Directed by Rita Ganguli)
	“Tash ke Patte,” “Panchtantra,” “Aisop ki Kahaniyan,” “Milap,”
	“Pavan Jhakora,” “Ghadiyal ke Moohn Me Suraj,” “Idgaah,”
	“Saket,” & “Jasma Odan” (Directed by Mohini Mathur)

## SOCIAL CONTENT MEDIA WORK FOR COMMUNITY DEVELOPMENT

<u>Performer</u>	<p><i>Doordarshan</i> (the national television channel of India), 1977-present</p> <p>All India Radio (the national radio of India), 1988-present</p>
<u>Director, Writer, &amp; Editor</u>	<p>Music video promoting HIV/AIDS awareness for the Joint United Nations Program on HIV/AIDS (UNAIDS), India, 2007</p> <p>“My Script, My Show” - Documentary film on the participatory theater workshop and performances in the village communities of Bihar, India, based on the issues of health, women’s empowerment, dowry and gender equality, 2005</p> <p>“Taru has changed my life” - Documentary film based on the personal story of a young woman in India describing her efforts for progressive social change in her community. Funded by Population Communication International, New York, NY, 2004</p> <p>“Taru comes to Abirpur” - Documentary film on the use of community performances and mass media for development and social change, funded by Population Communication International, New York, NY, 2003</p> <p>“Short Films on four folk performing traditions of India” - Four short films on <i>Alha</i>, <i>Holi</i>, <i>Charkula</i>, and <i>Ranjha</i> community performing traditions of northern India. Produced for Zee TV (one of India’s premier television channels), 2001</p> <p>“Mausam” – A series of four entertainment-education films on meteorology. Funded by the University Grant Commission of India, 2000</p> <p>“Sangharsh” - Television Soap Opera to promote literacy. Telecast on <i>Doordarshan</i> (the national television channel of India), 1998</p> <p>“Music videos based on Women’s Empowerment” - Produced by Human Resource Ministry, Government of India. Telecast on <i>Doordarshan</i> (the national television channel of India), 1997</p>
<u>Director, Writer, &amp; Actor</u>	<p>“Pak Mohabbat” - Televised <i>Nautanki</i> opera. Telecast on ETV (one of the premier television channels of India), 2001</p> <p>“Rehna Nahin Des Birana Hai” - 16 m.m. Feature Film based on the situation of the <i>Nautanki</i> community performing tradition and its artists in the changing cultural landscape of India. Selected by Jamia Millia University, India to participate in the Tokyo International Student Film Festival, 1993</p>



<u>Director &amp; Anchor</u>	<p>“Abhang” - A 26-episode television series based on devotional music traditions from different parts of India. Telecast on ETV (one of the premier television channels of India), 2001</p> <p>“Lok Birsa” - A 26-episode television series based on the community performing traditions from different parts of India, 2001. Telecast on ETV (one of the premier television channels of India), 2001</p>
<u>Actor</u>	<p>“Tamaso Maa Jyotirgamaya” - Film directed by Shyam Benegal (one of the most renowned film-makers of India). Broadcast on <i>Doordarshan</i> (the national television channel of India), 2000</p> <p>“Khilati Kaliyan” - Television series on literacy written by Safdar Hashmi, and directed by Guruvir Singh Grewal. Telecast on <i>Doordarshan</i>, 1988</p>
<u>Cultural/Social Reporter</u>	<p>“Parakh” - Prime-time weekly television political-cultural program. Produced by Vinod Dua. Telecast on <i>Doordarshan</i> (national television channel of India), 1993-1994</p> <p>“First Edition” - Breakfast television show. Produced by Dilip Padgaonkar. Telecast on <i>Doordarshan</i> (national television channel of India), 1995</p> <p>“India This Week” - Prime-time weekly television news magazine. Produced by Ramesh Sharma. Telecast on <i>Doordarshan</i> (national television channel of India), 1995</p>
<u>Newsreader</u>	All India Radio (national radio of India), 1993-1998
<u>Anchor</u>	Music and Cultural Programs, Yuvvani (national youth radio station of India), 1988-1994
<u>Consultant</u>	National Geographic Channel, India, 2000