### BUSINESS ADMINISTRATION

#### Logistics & Supply Chain Strategies Option, B.S. (120 Units)

Valid for Catalog Year: 2013/2014 to 2017/2018

*Official planning guide approved by the Craig School of Business*

For assistance or to schedule an advising appointment, please contact the **CSB Advising Center** at 559-278-4943, Peters Business 185

**Marketing Department:**
559-278-7830, Peters Business 388

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<th>Freshman</th>
<th>Sophomore</th>
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#### Milestones

- **>Create Synergy Profile**
- **>Mentorship - Office of Student Professional Development (PB 181)**
- **>Meet with Career Development Center**
- **>Sign Option Contract (must have 2.25 Campus/Cum GPA)**
- **>Meet with Department Chair (PB 388) to discuss career opportunities**
- **>Complete MKTG 100S**
- **>Complete MKTG 101 Internship Opportunities**
- **>Apply for Graduation**

#### General Education

**A1 (3 Units)**
- Oral Communication
  - Must pass with a C or better

**C2 (3-4 Units)**
- Humanities

**B1 (3-4 Units)**
- Physical Sciences

**D1 (3 Units)**
- American History

**IB (3 Units)**
- Physical Universe & Its Life Forms

**IC (3-4 Units)**
- Arts & Humanities

**A2 (3 Units)**
- Written Communication
  - Must pass with a C or better

**B2 (3-4 Units)**
- Life Sciences

**C1/C2 (3-4 Units)**
- Arts and Humanities

**D2 (3 Units)**
- American Government

**MI (3 Units)**
- *EXEMPT

**A3 (3 Units)**
- Critical Thinking
  - Must pass with a C or better

**B3 (0-3 Units)**
- Lab

**E1 (3 Units)**
- Lifelong Understanding & Self Development

**C1 (3-4 Units)**
- Arts
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<td>GE Area B4</td>
<td>DS 71 (3 Units)</td>
<td>Quantitative Reasoning</td>
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<td>[Pre-Req: ELM exam or intermediate college algebra]</td>
<td>[Pre-Req: DS 71; ECON 40 &amp; 50 recommended]</td>
<td>*Not open to freshmen</td>
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<td>DS 73 (3 Units)</td>
<td>ACCT 4B (3 Units)</td>
<td>*Not open to freshmen</td>
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<td>[Pre-Req: ELM exam, DS 71; ECON 40 &amp; 50 recommended]</td>
<td>[Pre-Req: ACCT 4A (C or better)]</td>
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<td>IS 52 &amp; IS 52L (3 Units)</td>
<td>GE Area D3</td>
<td>DS 123 (3 Units)</td>
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<td>*or Computer Competency Exam (CCE)</td>
<td>[Pre-Req: GE A2]</td>
<td>[Pre-Req: DS 71, 73; IS 52, 52L]</td>
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*See footnotes

**Option Requirements (4 Units)**

MKTG 126, 190, 195; MGT 158; IS 140

*See course catalog for prerequisite requirements

**Option Requirements (3-4 Units)**

MKTG 126, 190, 195; MGT 158; IS 140

*See course catalog for prerequisite requirements

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FOOTNOTES:
Prerequisites/Corequisites: Other restrictions may apply. Please see your course catalog for detailed prerequisite/corequisite requirements.
Grade Requirements: A grade of C or better must be earned for each course used to satisfy the requirements for the major. No course taken for the business major can be graded on a CR/NC basis, except for courses with mandatory CR/NC grading.
Computer Competency Exam (CCE): Contact the CSB Undergraduate Student Services office to schedule a CCE test date.
Option: Students must maintain a 2.25 Campus and Cumulative GPA to declare an OPTION. An OPTION must be declared after the completion of all of the Pre-Business Requirements in order to enroll in OPTION courses.
Electives (0-2): If necessary, students must complete additional elective units to meet 120 units total to graduate. Students who take the CCE in lieu of IS 52/52L will need to fulfill the minimum unit requirements with electives.
Upper Division Writing Skills requirement (UDWS): Business majors take BA 105W to fulfill this requirement. The Upper Division Writing Exam is NOT an option for Business Administration majors.

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