



# CALIFORNIA AGRICULTURAL ISSUES AND OUTLOOK

Fresno Hotel and Conference Center  
2233 Ventura Street - Fresno, CA 93721  
Registration starts at 7:00 A.M.

## PROGRAM SPONSORS

## SCHEDULE



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### Introductions 8:00 - 8:15

- **Mechel Paggi Ph.D.**, Director, Center for Agricultural Business
- **Charles Boyer Ph.D.**, Dean, Jordan College of Agricultural Science and Technology
- **Joseph I. Castro Ph.D.**, President, California State University, Fresno

### Economic Outlook 8:15 - 9:00

- **Terry Barr**, Senior Director of Industry Research, CoBank

### Immigration Reform Update 9:00 - 9:30

- **Lynn Jacquez**, CJ-Lake LLC

### The California Drought: 9:15 - 10:45

Economic Impacts, Ground Water Assessment and Regulatory Environment

- **David Zoldoske**, Director, Center for Irrigation Technology
- **Richard Howitt**, Professor Emeritus, Department of Agricultural and Resource Economics, UC-Davis
- **Dane Mathis**, Senior Engineering Geologist Department of Water Resources Division of Integrated Regional Water Management
- **Dan Dooley**, Senior Vice President, Office of the President, University of California

### Food Safety Risks and Mitigation 11:00 - 12:00

- **Roger Isom**, President/CEO, Western Agricultural Processors Association & The California Cotton Ginners & Growers Associations
- **David Acheson**, President/CEO, The Acheson Group, LLC
- **Martin Wiedmann**, Professor, Department of Food Science, Cornell University

### Lunch 12:00 - 1:15

- **George Soares**, Managing Partner, Kahn, Soares & Conway, LLP
- **Joel Karlin**, Commodity Manager/Market Analyst, Western Milling
- **Michael Marsh**, CEO, Western United Dairymen
- **Scott Brown**, Assistant Research Professor, Department of Agricultural and Applied Economics University of Missouri

FOR REGISTRATION INFORMATION, CONTACT CENTER FOR AGRICULTURAL BUSINESS AT 559.278.4405

Name:

Position:

Organization:

Mailing Address:

City : State: Zip:

Daytime Phone: ( )

Email:

### Registration Fee

Conference Registration (includes lunch)

- Early — \$100
- Late/Walk-in — \$125 (after 10/25/14)
- Faculty — \$25
- Students — Welcomed Guests of the Jordan College of Agricultural Sciences and Technology (please email [micserrano@csufresno.edu](mailto:micserrano@csufresno.edu) to register)

Please make checks payable to:

**California State University, Fresno**

Mail to:

Center for Agricultural Business  
California State University, Fresno  
2910 E. Barstow Ave. M/S OF115  
Fresno, CA 93740-8009  
Phone: 559.278.4405  
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### For credit card payments

Please register online at:



[www.csufcab.com](http://www.csufcab.com)



# Supporting Organizations

*California Cotton Ginners  
and Growers Association*

*Baker Peterson and Franklin,  
CPA*

*Meridian Nut Growers*

*Frank A Logoluso Farms, Inc.*

*American Pistachio Growers*

*Steve Moore Farms*



Center for Agricultural Business  
California State University, Fresno  
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Fresno, CA 93740-8009

## 33rd Annual Agribusiness Management Conference

Wednesday, November 5, 2014  
Radisson Hotel and Conference Center  
Fresno, CA 93721

A TIME VALUE MAILING

## 33rd Annual Agribusiness Management Conference Publication Commodity Outlook Contributors

### **Almonds**

Sue Olson, *Assoc. Dir. Statistics  
and Compliance*  
The Almond Board of California

### **Beef Cattle**

Billy Gatlin, *Executive Vice President*  
California Cattlemen's Association

### **Citrus**

Joel Nelson, *President /CEO*  
California Citrus Mutual

### **Cotton**

Gary Adams, *Vice President, Economics  
and Policy Analysis*  
National Cotton Council

### **Dairy**

Michael Marsh, *Chief Executive Officer*  
Western United Dairymen

### **Grains and Protein Meals**

Joel Karlin, *Commodity Manager/  
Market Analyst*  
Western Milling

### **Pima Cotton**

Ernie Schroeder Jr., *President/CEO*  
Jess Smith & Sons

### **Pistachios**

Richard Matoian, *Executive Director*  
American Pistachio Growers

### **Raisins**

Glen Goto, *Chief Executive Officer*  
Raisin Bargaining Association

Gary Schulz, *President and General  
Manager*

Raisin Administrative Committee and  
California Raisin Marketing Board

### **Table Grapes**

Jeff Klitz, *Research Analyst*  
California Table Grape Commission

### **Tomatoes**

Mike Montna, *President /CEO*  
California Tomato Growers

### **Tree Fruit**

Chris Valadez, *Director of Environmental  
and Regulatory Affairs*  
California Grape and Tree Fruit League

Sara Frauenheim, *Associate Director*  
California Grape & Tree Fruit League

### **Wine Grapes**

Stan Xavier, *President /CEO*  
Correia-Xavier

Ben Slaughter, *Accredited Rural Appraiser*  
Correia-Xavier