

Policy on Social Media Posting

Fresno State welcomes interaction through comments, photos, discussions, and wall posts on its social media sites (e.g., Facebook, Twitter, LinkedIn, YouTube, Instagram, etc.). This document provides the guidelines and regulations for posting on all Fresno State social media outlets.

We welcome discussions about Fresno State programs, issues, events and activities but we request that comments posted be on-topic and respectful of the rights and opinions of others.

All contents and posts on Fresno State's Facebook page are governed by Facebook's Statement of Rights and Responsibilities, which state that users may not (a) "post unauthorized commercial solicitations (such as spam)"; (b) "bully, intimidate, or harass any user"; (c) "post content that is hateful, threatening, pornographic, or that contains nudity or graphic or gratuitous violence"; or (d) "do anything unlawful, misleading, malicious, or discriminatory." We urge you to report prohibited content to Facebook by selecting "report as abuse."

Fresno State reserves the right to moderate and remove inappropriate posts. While Fresno State supports free speech, comments posted by others on Fresno State's social media do not reflect the opinions or policies of Fresno State or its employees and we cannot guarantee the accuracy of those posts.

Users, please ignore the trolls. Some Facebook users will deliberately post comments on the page in order to elicit responses from other users. Don't get baited into an argument no one can win.

This posting policy is subject to change at the discretion of Fresno State.

If you have an event or story you would like the university to showcase, or have questions concerning the policy, please email us at: socialmedia@csufresno.edu.