1. Approval of 2-24-12 meeting notes.

2. Requirement to retain California State University on letterhead - W. Covino

3. Altering Maddy Institute logo - W. Covino

4. Updated FAQs - S. Hawksworth

5. Commencement Banners; Video board messages - S. Ramage

6. Athletics Endorsement of new logo

7. Updates: SMC Signage; business cards for early adopters; website branding - B. Whitworth

8. Launch Activity Update - T. Pierce

9. Image poll - T. Pierce

10. Tech Services update - P. Neufeld

11. Red Friday, Vintage Days, Preview Day - S. Armbruster


13. Other

Spring 2012 Meeting schedule
All meetings scheduled 8:00 – 10:00 a.m. Haak Boardroom
Wednesday, March 28
Wednesday, May 2