**Fresno Advertising Federation – American Advertising Awards 2017**

***STUDENT ADDY AWARD WINNERS:***

Attached is a photo taken of some of the students who attended ceremonies for the ADDY Awards which were held on Friday, March 17, 2017 at the Fresno Zoo in Fresno, California. The following is a list of student ADDY Award winners:

1. Miguel Avila

* SILVER – Point of Purchase “Metro” Clothing Line”
* SILVER – Campaign “Metro Clothing Ads”
* SILVER – Logo Design - “Sweetwater Creek Logo”
* SILVER – Packaging – “Sweetwater Creek Packaging”
* SILVER – Packaging “Infusion Energy Drinks”
* SILVER – Packaging “Amadeus Beer”

1. Yolanda Chavez

* SILVER – Integrated Brand Identity Campaign “Urban Eats”
* SILVER – Integrated Brand Identity Campaign “Breath Speak and Be Heard”
* SILVER – Integrated Brand Identity Campaign “Bella Bohemian Bride”
* SILVER – Packaging “Plush Heels”
* SILVER – Packaging “Krua Hot Sauce”
* SILVER – Packaging “50 Degree Stout Beer”
* SILVER – Packagine “Infusion Energy Drink”

1. Marcos Contreras

* BRONZE – Packaging “Gillette Safety Razor”
* BRONZE – Packaging “Infusion Energy Drink”
* BRONZE – Packaging “Pina Azul Tequila”

1. Kevin Dakin

* GOLD – Printed Annual Report or Brochure “Herman Miller Annual Report”
* GOLD – Single (Full Page or Less) “Fossil Sport 54 Watch Ad”
* GOLD – Packaging “Tazo Passion Infusion Packaging”
* BEST OF STUDENT SHOW – Printed Annual Report “Herman Miller Annual Report”

1. Brittany Davis

* BRONZE – Illustration – Single “The Guardian and the Dragon”

1. Celina Day

* BRONZE – Integrated Brand Identity Campaign “Sno Business Identity”

1. Shelbi Ghosoph

* SILVER – Packaging “Crunchies Packaging”
* SILVER – Campaign “Bella Clothing Ad”

1. Dominic Grijalva

* BRONZE – Single “Mr Burns, A Post-Electric Play”
* BRONZE – Single “Brighton Beach Memoirs”
* BRONZE – Campaign “Stage Works Fresno- Season 2016”

1. Kaylee Hanks

* GOLD – Illustration Campaign “SouthPoint Church Student Ministry”

1. Martina Her

* GOLD – Illustration Single “Trike with Mike (Book Cover)”
* GOLD – Animation or Special Effects “Kinetic Typography Poem”
* SILVER – Animation or Special Effects “Sold (Book) Title Sequence”

1. Kaitlyn Lancaster

* SILVER – Illustration – Campaign “The Adventures of Redwing – Book 3”
* SILVER – Illustration – Single “Robot Pirate Wizard”

1. Teng Lee

* GOLD– Illustration - Single “Sky Pirate”
* GOLD – Illustration – Single “Invasion”

1. Daniel Martinez

* BRONZE– Single (Full Page or Less) “Exodus Ad”
* BRONZE – Single “Animal Shelter Poster”
* BRONZE – Packaging “Muse”
* BRONZE – Single (Full Page or Less) “Crunchies Ad”

1. Timothy McAtee

* SILVER – Packaging “Crunchies”
* SILVER – Printed Annual Report or Brochure “Rosetta & Sons Express Hardware”
* SILVER – Integrated Brand Identity Campaign “Sweetwater Creek Organic Chicken”
* SILVER – Packaging “DarkHart Kentucky Straight Bourbon”
* SILVER – Packaging “Halcyon Calming Shave Soap”
* SILVER – Packaging “ Spurs Kickin’ Hot Sauce”
* SILVER – Integrated Brand Identity Campaign “Seoul Food”

1. Jenna Melford

* GOLD – Packaging “Sweetwater Creek Package”
* GOLD – Logo Design “Urban Eats Vegan Cuisine Logo”
* GOLD – Logo Design “Metro Clothing Company Logo”
* GOLD – Logo Design “Sweetwater Creek Logo”
* GOLD – Logo Design “Soda Burger Logo”
* GOLD – Package “Infusion Energy Drink”
* GOLD – Single “Synchronized Swimming Rio Olympics”
* GOLD – Mass Transit “Urban Eats Vegan Cuisine Food Truck”

1. Steven Rehfeldt

* SILVER – Packaging “Aon Scotch Whiskey”
* SILVER – Logo Design “Black Metal Hot Sauce Logo”
* SIVLER – Packaging “Infusion Energy Drink”
* SILVER – Packaging “Sweetwater Creek Organic Chicken”

1. Michelle Rodriguez

* SILVER – Illustration – Single “Alethea in Western Reveal”

1. Marvin Romero

* SILVER – Logo Design “MCJ Logo”
* SILVER – Packaging “Tazo Passion Infusion Packaging”

1. Michael Vasquez

* SILVER – Illustration – Single “Arte Azteca”
* SILVER – Illustration – Single “Arte Azteca”
* SILVER – Illustration – Single “Arte Azteca”
* SILVER – Illustration – Single “Arte Azteca”

*Students who entered under the Professional Categories:*

1. Nancy Mohamed

* SILVER – Social Media Campaign – “CSUF Fresno September 2016 Blood Drive”
* SILVER – Social Media Campaign – “2016 Valley DevFest”

1. Katherine Nijmeddin

* GOLD – Poster– “Speak Low Admat”
* GOLD – Poster – “Girls to the Front”