

**MASS COMMUNICATION & JOURNALISM**  
**Advertising Option, B.A. (120 Units)**  
**Valid for Catalog Years: 2019/2020 to Present**

**\*Official planning guide approved by the College of Arts & Humanities**

For assistance or to schedule an advising appointment, please contact the **Department of Mass Communication & Journalism** at 559-278-2087, McKee Fisk 236  
**CAH Advising and Support Center:**  
559-278-4597, Speech Arts 156

Units	Freshman		Sophomore		Junior		Senior	
	Fall 15-17	Spring 15-17	Fall 15-20	Spring 15-16	Fall 15	Spring 15-17	Fall 15-18	Spring 15-19
General Education	<b>A1 (3 Units)</b> Oral Communication <i>*Must pass with a C or better</i>	<b>B2 (3-4 Units)</b> Life Sciences	<b>A3 (3 Units)</b> Critical Thinking <i>*Must pass with a C or better</i>	<b>C1/C2 (3-4 Units)</b> Arts and Humanities	<b>IB (3 Units)</b> Physical Universe & Its Life Forms	<b>IC (3-4 Units)</b> Arts & Humanities		
	<b>A2 (3 Units)</b> Written Communication <i>*Must pass with a C or better</i>	<b>C2 (3-4 Units)</b> Humanities	<b>B1 (3-4 Units)</b> Physical Sciences	<b>D3 (3 Units)</b> Social Science	<b>ID (3-4 Units)</b> Social, Political, & Economic Institutions <i>(Consider MCJ 175 or 179)</i>			
	<b>B4 (3-4 Units)</b> Quantitative Reasoning <i>*Must pass with a C or better</i>	<b>D1 (3 Units)</b> American History	<b>B3 (0-3 Units)</b> Lab	<b>E (3 Units)</b> Lifelong Understanding & Self Development				
	<b>C1 (3-4 Units)</b> Arts <i>(Consider MCJ 9)</i>	<b>D2 (3 Units)</b> American Government						

Major	MCJ 1 (3 Units)	MCJ 2 (3 Units)	Liberal Arts & Sciences Block (3 units) *See Footnotes	Liberal Arts & Sciences Block (3 units) *See Footnotes	MCJ 40 (3 units)	MCJ 143 (3 units)	MCJ 144 (3 units) Pre-reqs: MCJ 2 and MCJ 40	MCJ 149 (3 units) Pre-reqs: MCJ 2, MCJ 40, MCJ 158S or 144
			Liberal Arts & Sciences Block (3 units) *See Footnotes	Liberal Arts & Sciences Block (3 units) *See Footnotes	MCJ 172 or MCJ 173 (3 units)	MCJ 146 (3 units)	Liberal Arts & Sciences Block (3 units) *See Footnotes	MCJ 163-179 (3 units)
							MCJ Elective (3 units) Pick one from the following: MCJ 3, 104, 105, 106, 115, 124, 131S, 158S, 164 *See course catalog for pre-req. info	MCJ Elective (3 units) Pick one from the following: MCJ 3, 104, 105, 106, 115, 124, 131S, 158S, 164 *See course catalog for pre-req. info
Additional Graduation Requirements			Elective		UDWS (0-4 Units) *Upper Division Writing Exam or "W" Course (must pass with a C or better)	MI (3 Units) Multicultural/ International	Elective	Elective
						Elective	Elective	Elective
Units	15-17	15-17	15-20	15-16	15	15-16	15	15

FOOTNOTES:

Prerequisites/Corequisites: Other restrictions may apply. Please see your course catalog for detailed prerequisite/corequisite requirements.

Grade Requirements: MCJ majors are not permitted to enroll for CR/NC grading in MCJ courses applied to the major, except for courses that require such grading. A grade of C or better in each MCJ course is required.

Electives: Students must earn a minimum of 120 units total to graduate. The number of required elective units may vary, depending on the amount of units earned from major and GE courses.

Liberal Arts & Sciences/MCJ Additional Required Courses: The Liberal Arts & Sciences/MCJ Additional Required Courses List is available from the student's advisor and on the MCJ website at <http://www.fresnostate.edu/artshum/mcj/documents/MCJ%20Additional%20Required%20Courses%20Mmedia.pdf>.

Upper Division Writing Skills requirement (UDWS): All undergraduate students must demonstrate competency in writing skills by passing the Upper Division Writing Exam (UDWE) or by obtaining a C or better in an approved upper division writing course, identified by the letter "W."