



Fashion Merchandising Emphasis, B.A. (120 Units)

Valid for Catalog Years: 2018/2019 to Present

*Official planning guide approved by the Craig School of Business

For assistance or to schedule an advising appointment, please contact the **CSB Advising Center** at 559-278-4943, Peters Business 185

Marketing Department:
559-278-7830, Peters Business 388

	Freshman		Sophomore		Junior		Senior	
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Units	15	15-17	15-17	15-16	16-17	15	15-19	14-19
Milestones			Meet with Career Development Center	Get involved with Fashion Merchandising opportunities		Attend Career Fair	Attend Career Fair	Attend Career Fair Apply for Graduation
General Education	A1 (3 Units) Oral Communication *Must pass with a C or better	B2 (3-4 Units) Life Sciences	B1 (3-4 Units) Physical Sciences	C1/C2 (3-4 Units) Arts or Humanities			IC (3-4 Units) Arts & Humanities	
	A2 (3 Units) Written Communication *Must pass with a C or better	B3 (0-3 Units) Lab	C2 (3-4 Units) Humanities	IB (3 Units) Physical Universe & Its Life Forms				
	A3 (3 Units) Critical Thinking *Must pass with a C or better	C1 (3-4 Units) Arts	D2 (3 Units) American Government	ID (3-4 Units) Social, Political, & Economic Institutions				
	B4 (3-4 Units) Quantitative Reasoning *Must pass with a C or better	D1 (3 Units) American History						



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	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
	15	15-17	15-17	15-16	16-17	15	15-19	14-19
Major	ART 13 E1 (3 Units) Lifelong Understanding & Self Development	ECON 40 D3 (3 Units) Social Science	ACCT 4A (3 Units) Not open to Freshman	FM 127 (3 Units) [Preq: FM 21; ACCT 3 or 4A recommended]	BA 105W or ENGL 160W (3-4 Units) [Preq: GE Area A2]	FM 123 (3 Units) [Preq: Junior Standing Spring]	FM 134 (3 Units) [Preq: GE Area B4; FM 127; or permission of instructor Fall]	FM 140 (3 Units) [Preq: Senior Standing; FM 20, 21, 127; or permission of instructor]
		FM 20 (3 Units)	FM 21 (3 Units) Fall	FM 128 (3 Units) [Preq/Coreq: FM 21 Spring]	FM 120 (3 Units) Fall	MKTG 101 (4 Units) [Preq: MKTG 100S (C or better)]	MGT 104 (3 Units) [Preq/Coreq: BA 105W or ENGL 160W]	FM Major Elective (2-4 Units) [FM 190, 195; MKTG 114, 132, 140, 153, 164, 166 *See course catalog for prerequisites]
					FM 126 (3 Units) Fall	MKTG 110 (4 Units) [Preq: MKTG 100S (C or better)]	MKTG 160 (4 Units) [Preq: MKTG 100S (C or better)]	
					FM 130 (3 Units) Fall	MKTG 130 (4 Units) [Preq: MKTG 100S (C or better)]	FM Major Elective (2-4 Units) [FM 190, 195; MKTG 114, 132, 140, 153, 164, 166 *See course catalog for prerequisites]	



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Units	15	15-17	15-17	15-16	16-17	15	15-19	14-19
Major					MKTG 100S (4 Units) Multicultural/ International [Preq/Coreq: BA 105W or ENGL 160W]			
Additional Graduation Requirements								Elective (3-4 Units)
								Elective (3-4 Units)
								Elective (3-4 Units)

FOOTNOTES:

Fashion Merchandising Major Electives: At least six (6) units of FM Major Electives must be completed.

Prerequisites/Corequisites: Other restrictions may apply. Please see your course catalog for detailed prerequisite/corequisite requirements.

Grade Requirements: Students majoring in Fashion Merchandising are required to earn a grade of C or better in all major courses. A grade of CR/NC counts in the major only if it is the sole method of grading specified for a particular course.

Electives: 6-7 units

Upper Division Writing Skills requirement (UDWS): All undergraduate students must demonstrate competency in writing skills by passing the Upper Division Writing Exam (UDWE) or by obtaining a C or better in an approved upper division writing course, identified by the letter "W."

Substitutions: If substitutions/exceptions/waivers are made for any major courses that also meet GE and/or the Multicultural/International graduation requirement, the student is responsible for completing additional courses to satisfy the respective areas (GE and/or MI). This also includes the upperdivision writing requirement.